

Key Performance Metrics for Contractors

"Improve your Bottom Line"

Presented by: Brian Andrew, D Brown Management



GA Chapter Web Site

CFMA-GEORGIA CHAPTER
PO BOX 19791
ATLANTA GA 30325-0791

FISCAL 2014/2015

PRESIDENT

Jeffery J. Seay

VICE-PRESIDENT

Antony L. Sanacory

TREASURER

Dana S. Johns

SECRETARY

Reuben A. Jefferson

BOARD OF DIRECTORS

Brian Andrew
Brandon G. Bridges
Melvin E. BurgEs, CCIFP
Leslie A. Callender, CCIFP
Jack F. Godfrey II, CCIFP
Reuben A. Jefferson
D. Bryan Johnson, CCIFP
Mike Kiblinger
Joseph M. Massey
Jim Pollard
Andrew S. Phelps
Frank E. Riggs Jr.

Experts agree that the economy has turned the corner and the work load for contractors is improving. Now, more than ever, utilizing key performance metrics in your business can help your company stay on track.

We've all heard buzz words like 'return on equity', 'current ratio', 'change order aging', 'margin gain/fade', and 'days billings outstanding', but do you really know what they mean? Do you really understand how to use them?

Tracking your financial ratios and comparing yourself to industry and regional peers can be a critical step in the success of your construction company.

Don't miss out on this opportunity! Join us for a lively discussion on the proper way to monitor your data and, more importantly, discover some of the best-in-class practices that will improve your bottom line.

When:

THURSDAY, September 18, 2014

Registration:

11:30 AM

Lunch:

11:45 AM

Program:

12:15 PM

Where:

Maggiano's Little Italy-Cumberland Mall
(Address and Directions Below)

Cost:

By Sept 15th:	\$40 members / \$45 for non-members
After Sept 15th:	\$45 members / \$50 non-members
At the door:	\$50

Guests from your company are always welcome at our meetings even if you can't attend.

Register online at <http://cafe.cfma.org/GeorgiaGA/Home/>

Questions? E-mail Reuben Jefferson at rjefferson@harconforming.com

Cumberland-Maggiano's

1601 Cumberland Mall SE Suite 200
Atlanta, GA 30339-3162

The restaurant is part of Cumberland Mall on the front northwest side toward I-285.

